



Indian Banks' Association

Under the Public Sector Banks Reforms Agenda- “Banking for Customer Convenience” of EASE 2.0 (Enhanced Access and Service Excellence), “Door Step Banking through Universal Touch Points” facility is being implemented to cater to both financial & non-financial banking needs of the customers of all Public Sector Banks under a single umbrella.

Considering the need, potential and for widescale implementation of Doorstep Banking with COVID-19 pandemic imposing restrictions on movement of customers, it is imperative to form a separate entity having proposed name “PSB Alliance” or any other name for Doorstep Banking services.

Therefore, to initiate the process of formation of such an entity it is proposed to engage the services of ‘CEO’ who will take forward the project of formation and running of this entity.

Position : Chief Executive Officer-PSB Alliance (on Contract Basis)

Eligibility : Retired General Managers of Public Sector Banks, Private Sector Banks, Foreign Banks or any such person holding equivalent position in any Banking related organisations

Age of the applicant : Should not be more than 62 years as on 31.08.2020

Qualification: Preferably MBA, with at least 15 years of experience in Retail/General Banking

Roles and Responsibilities:

- i) Supervising and taking control of doorstep banking services launched under the aegis of IBA to ensure monitoring, smooth implementation and expansion.
- ii) Leading and helping the structural formation of the company by interacting and acting as a supervisor to any consultants hired to complete the registration formalities.
- iii) Communicating, on behalf of the company, with shareholders, government entities, and the public
- iv) Leading the development of the company’s short- and long-term strategy
- v) Creating and implementing the company or organization’s vision and mission, setting up a pathway for expansion of the gamut of services that can be offered.
- vi) Evaluating the work of other executive leaders within the company.
- vii) Maintaining awareness of the competitive market landscape, expansion opportunities, industry developments, changes in guidelines of regulators including RBI and DFS.
- viii) Ensuring that the company maintains high social responsibility which is paramount as the success of this project depends on trust with the customer wherever it does business
- ix) Assessing risks to the company and ensuring they are monitored and minimized.
- x) Setting strategic goals and making sure they are measurable and describable.



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- Compensation : Consolidated amount of Rs. 2,00,000/- per month, plus up to Rs.1,00,000/- in reimbursement towards accommodation and car charges.
- Contract period : 3 years from date of appointment.
- Terms and Conditions : Other terms and conditions of the engagement would align with the service rules of IBA, applicable for contract assignments, till the formation of the company and creation of its individual HR policy
- Mode of application : Interested candidates may kindly send their application in the enclosed format to reach undernoted address by **01.10.2020**
- Senior Advisor – HR & IR, Indian Banks' Association,
Centre I, 6th Floor, World Trade Centre, Cuffe Parade,
Mumbai 400 005.
- (Candidates should also apply in the prescribed format in response to the advertisement by email to : sa.hr@iba.org.in.)
- Mode of selection : Shortlisted candidates will be called for a personal interview by the Interview Panel constituted by the Association.

(IBA reserves the right to shortlist candidates and/or cancel the recruitment process without assigning any reason.)



PASSPORT
SIZE PHOTO

INDIAN BANKS' ASSOCIATION

APPLICATION FOR THE POST OF 'CHIEF EXECUTIVE OFFICER-PSB ALLIANCE' (DOOR STEP BANKING)

1. Name in Full (Block Letters) :
2. Date of Birth and Age :
3. Permanent Address :
4. Present Address :
5. Contact details : Phone No.: Mobile No.:.....
E-mail:.....Fax:.....
6. Education Qualifications:
 - (a) General :
 - (b) Professional :
7. If Retired, furnish:
 - 1.1 Date of Retirement:
 - 1.2 Organisation from where retired
8. Details of Present Position:

(If not Retired)

 - 1.1 Organisation
 - 1.2 Present Position

9. Professional experience / assignments held as Executives in the Bank:

| Sr.No. | Organisation | Position | Nature of Job | Duration | |
|--------|--------------|----------|---------------|----------|----|
| | | | | From | To |
| (a) | | | | | |
| (b) | | | | | |
| (c) | | | | | |
| (d) | | | | | |

10. Computer knowledge :.....

11. Other relevant information :

12. References (Name / Address / Contact Phone No.) :

(1)..... (2)

Please attach a one page write up on

- i)*** *How you would like to take the company forward, with respect to the potential available, marketing strategy, vision and mission of the company that you envisage.*
- ii)*** *A memoir of your experience on retail banking and marketing.*

Date:

Signature